

CURRICULUM VITAE



Prof. Dr. Utho Creusen
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CURRICULUM VITAE

Name	Prof. Dr. <u>Utho</u> Constantin Wilhelm Creusen	
Date of Birth	24 April 1956	
Marital Status	Married to Rosemarie Creusen 4 children	
Nationality	Dutch, born and raised in Germany	
Education	1974	Advanced Certificate of Secondary Education (Abitur) Bad Honnef, Germany
	1974 - 1979	University of Cologne Economics, Sociology, Social Psychology
	1979	University of Cologne Degree in Economics
Professional Experience	1979 - 2001	OBI Bau- und Heimwerkermärkte, Germany Franchisor in DIY-stores represented in Germany, Italy, Austria, Hungary, the Czech Republic, Slovenia, Poland, Switzerland
	in 1979	Store Manager, OBI Offenburg
	in 1982	Head of Department Human Resources, OBI Systemzentrale GmbH (Headquarter)
	in 1991	General Manager OBI Systemzentrale GmbH (Headquarter)
	in 1997	Member of the Executive Board OBI AG
		responsible for: Accounting, Controlling, Organization, Human Resources, Corporate Communications and the OBI IT company GfD, Operations Switzerland, Austria and Italy.

2002 - 2008 **Media-Saturn-Holding GmbH, Germany**

Consumer electronics retailer represented in Germany, Austria, Switzerland, Italy, France, Spain, Portugal, The Netherlands, Belgium, Poland, Hungary, Greece, Sweden, Russia

Member of the Executive Board
Chief Human Resources Officer
responsible for: Strategy, Communication
Human Resources and
Internal Audit/Risk-Management

2008 - present **Owner, Member of the Board, Advisor**

Owner Positive Leadership, Germany

Co-Owner Grid-International, Germany

Member of the Board Mvideo, Russia

Member of the Board Dixons Retail plc, UK

Senior Advisor Boston Consulting Group,
Germany

Senior Scientist The Gallup Organisation, USA

Honorary Professor Westfälische
Wilhelmsuniversity, Münster

Honorary Professor Catholic University, Eichstätt-
Ingolstadt

Further Education

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|------|---|
| 1983 | Doctorate (equivalent to Ph.D)
University of Cologne
Subject: Function and benefit of technical
communication devices used in sales
organizations |
| 1990 | Postdoctoral Qualification (Habilitation)
University of Dresden
Subject: Mergers as Opportunities (for companies) |

Other Engagements

- 1983 - present Lecturer at various polytechnics and universities (German and international)
- 1997 - 2008 Member of the Advisory Board of the Bertelsmann Foundation "Center für Hochschulentwicklung" (Centre of Excellence and Leadership at German Universities)
- 1998 - 2008 Deputy Chairman of the "Bildungsausschuss der Deutschen Industrie- und Handelskammer" (a committee dealing with German education and business issues) at the German Chamber of Commerce and Industry (DIHK), Berlin
- 1998 - 2008 Chairman of the "Jury Aus- und Weiterbildungspreis des DIHK und der Otto-Wolff-von Amerongen-Stiftung" (award for excellent performance in training and education)
- 1998 Appointment as Honorary Professor Westfälische Wilhelmsuniversity of Münster
- 1999 - 2001 President of the German Franchise Association "Deutscher Franchise-Verband e. V.", Munich
- 2004 - 2010 Chairman of the Erich-Kellerhals-Stiftung (a foundation dealing with the development and support of management potential)
- 2004 - 2008 Member of the Advisory Board for the Positive Psychology Summit, Washington, USA
- 2005 - 2008 Member of the Advisory Board of the University of Applied Sciences Ingolstadt, Germany (a committee dealing with the nomination of Professors)
- 2008 Appointment as Honorary Professor Catholic University Eichstätt-Ingolstadt
- 2008 - 2009 Member of the Supervisory Board Arcandor
- 2008 - 2010 Dean of Research Grid® International Deutschland
- 2009 - present Member of the "Kuratorium der Fachhochschule für Ökonomie & Management (FOM)" University of Applied Sciences, Munich

2008 - present Vice-President of MMM-Club, Germany

2008 - present Chairman of the Jury of the European Retail Institute

Additional

Certified Trainer for GRID Management Techniques

Certified Trainer for „The six thinking hats“ „Lateral Thinking“ and „DATT“ of E. de Bono

2006 Corporate Award for Excellence in Practice By The Gallup International Positive Psychology Institute

Languages

German Mother tongue

English Fluent

French Basic

Dutch Basic

Ingolstadt, September 2011